

THE FUTURE OF CONTAINERIZATION

Domestic traffic - the second revolution

A world where containers go
door to door

Reducing the
cost of container handling.



Viable container handling for small operations:
Isoloader's straddle carriers deployed in small transport yards, and rubber tyred gantries deployed at small intermodal rail/road terminals have enabled containers to revolutionize the cost of logistics throughout Queensland, a state in Australia 5 times the size of Germany but with a population of only 4 million.

The introduction of shipping containers revolutionized the 20th century by slashing the cost of ocean-going trade between countries. At Isoloader we have always believed in and championed a second revolution, one that is changing how goods flow within countries, for domestic trade and for traffic between the ports and their hinterlands. The containerization of domestic traffic is a major competitive force in a shrinking world, helping countries to face the economic, social, environmental and regulatory challenges of the 21st century. In some countries, such as Australia, this revolution is well under way, in other countries it is just beginning.

At Isoloader, our vision is a world where containers go door to door, where everyone who needs to, can handle containers, even if only one per week.

Spreading cost effective container handling infrastructure throughout a country will radically reduce the cost of doing business, will radically reduce a product's carbon footprint, and will radically improve the quality of life by reducing congestion on the roads, increasing access to goods and reducing the transport risks associated with dangerous goods.

High handling costs have inhibited the spread of containers for domestic traffic where the volumes are lower – but this is changing and Isoloader is proud to be a leader. We provide innovative container handling solutions and custom equipment throughout the world that are reducing handling costs and making containerization viable at ever lower volumes.

We believe containers are a good thing – for us and for our planet. For more about our vision and how we are achieving it, visit www.isoloader.com/vision, or call us and see how our solutions can help you.

We get your containers
moving

AU +61 2 6658 1333
EU +33 6 2907 2657
US +1 760 621 3830
sales@isoloader.com
www.isoloader.com

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